

2020-2021 District Goals



District: 3232 J

Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	00	00	00	00
2nd Quarter	1	20	10	00
3rd Quarter	1	20	10	00
4th Quarter	00	00	00	00

FY New Clubs

2

FY Charter Members

40

FY New Members

20

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

60

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Organize meeting for new club	GMT & Extension Chairperson	Contact no. & club extension form	1/06/2020	31/07/2020
New Member addition	1st VDG ZC & President	Communication	1/07/2020	30/09/2020
New member orientation	GMT & DC Orientation	Hall, laptop, Projector	18/10/2020	18/10/2020
Membership Seminar	GMT & DC Membership Seminar	Hall, Laptop, Projector	12/09/2020	12/09/2020
Membership Seminar 2	1st & 2nd VDGs GMT & DC Membership Seminar	Hall, Laptop, Projector	13/12/2020	13/12/2020
GAT Conclave	GAT Team	Hall, Laptop, Projector	25/07/2020	27/07/2020

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

2 new Lions Clubs, 2 new Leo Clubs, Maximum services related to the COVID-19, Emphasize on International Projects- Environment, Hunger, Vision, Diabetes, Pediatric Cancer. TTW workshops, Peace poster competition, Membership Drive.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
2 New Lions Clubs	1st & 2nd VDG, RCs-ZCs	Urban Area	01/08/2020	31/08/2020
2 New Leo Clubs	District Leo Advisor, Club President, ZCs-RCs	Urban Area	01/09/2020	30/09/2020
Sapling Distribution & Plantation	GST, DC Environment, Club Presidents	Saplings	09/08/2020	16/08/2020
Thalassemia testing	Club President, DC thalassemia	Team of doctors, checking kits and volunteers	01/08/2020	30/09/2020
Peace Poster Competition	DC peace poster, Club President, ZC-RC	School Going Children, Peace poster kit	22/01/2021	24/01/2021
Eyecare checkup	DC sightfirst, ZC-RC, Club President	Team of doctors, checking kits and volunteers	Every Month	Every Month
Diabetes Checkup	DC Diabetes, President, Secretary and Club Project Chairperson	Team of technicians and volunteers	Every Month	Every Month
Lions Quest Program	Lions Quest Chairperson, Club President, Club Quest Chairperson	TTW Trainer, schools, students, teachers and volunteers	01/09/2020	31/01/2021
Ration Kit Distribution	DC Hunger, President, Secretary	Ration kits and volunteers	Every Month	Every Month
Dialysis Machine	DC Dialysis Project, President, Secretary	Dialysis Machines	Availability of donor or fund raising	Availability of donor or fund raising
Cataract operation	DC sightfirst, ZC-RC, Club President	Team of doctors, checking kits and volunteers	Availability of patients	Availability of patients